



Freedom Day — Fact Sheet

A free financial life simulator that teaches money by decision, not lecture.

FAST FACTS

What it is	A free financial life simulator — an educational money game where you learn by decision, not lecture.
Who it's for	US adults 18+; written to be readable for ages 16+.
Access	Free, no sign-up, runs in any browser.
Status	Free 12-month demo live now and waitlist open; full game later in 2026.
Positioning	Education, not financial advice.
Business model	No ads, no real money, no wagering.

ABOUT

Freedom Day is a free financial life simulator — an educational game where you live 36 simulated months of a character's career and money decisions, one choice at a time, and see the consequences before they cost you anything real. It teaches money by decision, not lecture: real jobs, real bills, honest math. Freedom Day is education, not financial advice. A free 12-month demo is live now at freedomday.app, with the full game arriving later in 2026.

THE NEWS HOOK

Personal finance is now a graduation requirement in 30 US states, on track to reach about 76% of public high-school students with the Class of 2031 (Next Gen Personal Finance, NGPF Live U.S. Dashboard). Freedom Day is a free tool riding that wave.

PRESS CONTACT

press@freedomday.app · freedomday.app/press

Not affiliated with, endorsed by, or connected to Robert Kiyosaki, Rich Dad, or CASHFLOW®. Made for adults 18+. Readable for ages 16+.